

# NORDIC FRINGE NETWORK

## Nordic Fringe Network 2022 GLOBAL ARTIST CALL

**Dear Artist(s),**

**DEC 6th 2021**

Thank you for showing interest in the 6th annual **Nordic Fringe Network (NFN)** artist call!

Since its 2017 launch, our network has expanded to a whopping 12 festivals in 7 countries!

7 festivals will be part of the 2022 touring circuit:

1. FINFRINGE (Finland) 11th - 14th MAY (FEE: 30€) [finfringe.fi](http://finfringe.fi)
2. Tranås At The Fringe (Sweden) 24th JUNE - 3rd of JULY (NO FEE) <https://en.atthefringe.org>
3. Reykjavík Fringe (Iceland) 3rd - 11th JULY (FEE: 30€) [rvkfringe.is](http://rvkfringe.is)
4. Oslo Fringe (Norway) 22nd - 28th AUG (NO FEE) [oslofringe.no](http://oslofringe.no)
5. Bergen Fringe (Norway) 31st AUG - 4th SEPT (NO FEE) [norwayfringe.com](http://norwayfringe.com)
6. Gothenburg Fringe (Sweden) 8th - 13th SEPT (FEE: 30€) [gothenburgfringefestival.com](http://gothenburgfringefestival.com)
7. Stockholm Fringe (Sweden) 14th - 18th SEPT (NO FEE) [stockholmfringe.com](http://stockholmfringe.com)

### **PLEASE NOTE:**

NFN aims to simplify systems and provide touring opportunities for artists applying to one or more of the Fringe festivals in the Nordic region.

Our member festivals are individual and very different events with shared values and an ambition to promote innovative new work to a new audience.

The geographical scope and venue types vary between the different cities. So does the selection process that originates in this joint artist call.

Artists who submit work to the network become part of a huge artist pool. Before you proceed with the application form please take a moment to familiarize yourself with our general artist guidelines and the individual festivals profiles at the end of this document!

2022 will be the first time that artists are asked to register in a new way, as the network enters a new phase. From now on, all acts are asked to create profiles in [EVENTOTRON](#), which is the world's most popular festival management database used by over 50000 artists who connect with hundreds of festivals via the platform. Once you've created your profile, you will be able to see and participate in hundreds of events around the world!

**APPLICATION DEADLINE: 16th JAN 2022 @ 23:59/11:59 PM IN YOUR TIME ZONE!**

## **1 NETWORK - 7 SEPARATE UNIQUE FESTIVALS**

- All festivals will have their own digital and/or printed programme brochure.
- All festivals will have separate administrative organisations meaning you will still have to submit your programme copy and visuals separately.
- Venue conditions and festival formats are also going to vary between the different festivals.
- The admin fee involved will vary from location to location. Some festivals take application fees. Other festivals take out an admin fee once you've been accepted to the festival and been allocated in the official programme.
- You will have separate artist agreements.
- Some of the festivals will run additional local artist calls that cater to the local arts industry.
- Most of the festivals are wrapped up with FRINGE AWARDS. The artists that are nominated or awarded in any given category go into an artist pool used to source "Nordic Fringe Seasons" talent for upcoming sister festivals in Europe, Australia and North America.

The festivals have got one thing in common: the aim to elevate the local through the global and to offer the audience unique experiences outside the traditional, to push boundaries and promote artistic innovation and bravery.

## **PRACTICAL INFO FOR PROSPECTIVE APPLICANTS**

- It's not a requirement to apply to all 7 festivals that form the 2022 line-up!
- Most acts are expected to do 1-2 of the festivals aligned with each other.
- Our teams suggest a good roam around on travel search engines to find the best option for your team!
- Some festivals will include a broad digital (remote mode) offering. Most of the cities are focused on IRL (In Real Life) events.
- Please research and apply for travel grants now! Even if your participation is not confirmed, we can issue letters of intent if needed for application purposes!
- Due to limited stage/space availability, most of the NFN festivals are fully curated.

## **GENERAL NFN 2022 ARTIST GUIDELINES**

What is NFN and who can apply to the festival?

- NFN is a network of 12 international festivals that welcomes artists from all countries and territories.
- NFN is a multidisciplinary arts platform where various artistic expressions/disciplines are presented together.
- Anyone can submit their work to the NFN.
- The NFN festivals welcome work from both established and emerging artists.
- Our team likes to facilitate art that does not fit into other commercial festivals.
- NFN encourages innovative and experimental work.
- Work in progress, arts discipline crossover projects, and international collaborations are particularly welcomed.
- Your work can be presented in any language. The vast majority of the audience understand English. Each year a substantial number of works presented are not dialogue-based.
- Great effort is put in to deliver a Fringe offering with an even genre, gender and geographical spread.
- You're free to submit any type of work. The application form offers the following genres/choices:

1. Theatre
2. Dance
3. Performance
4. Installation
5. Music
6. Visual Art (Photo/Video etc.)
7. Spoken Word
8. Mobile Art (App/Mobile based work)

9. Roaming performance (A performance with several locations)
10. Site Specific (Venues sourced by the artists, often in off-beat locations)
11. Stand-Up Comedy
12. Digital

**Hybrid experiences/mixed realities:** Experiences and performances where the digital and physical realities are combined. Can be for example AR or technology-enhanced sculptures.

**Immersive experiences:** Experiences aimed to create immersion. Can be done in many ways, for instance projection art or VR.

**Interactive arts:** Where the spectators are co-creators or in other ways affect the artwork. Can, but don't have to be, digital. Larp, with or without technology enhancing, could fit here.

**Art in games:** Games are filled with artistic values. Concept art, animations, 3D sceneries, stories. Both were created by developers and in some cases by the players.

13. Other

- An average Fringe show is 60 min long.
- Durational work and shorter presentations are also welcomed.
- Shorter shows can be bundled together with other shows of similar length into a “combo” session.
- Applications can only be submitted online. If possible, please source your production materials locally.
- The different NFN Fringe editions will be housed in multiple venues across the host cities.
- Each NFN stage/space is typically used by several productions during the course of the festival. Sharing is caring.
- The venues come equipped with performance spaces of various sizes and capacities.
- Artists are asked to indicate their space choice in the application form.
- There is a limited set of each stage type and not all productions will have access to their first-hand stage space choice.
- All productions will be consulted before final venue allocation.
- A panel of seasoned industry experts helps the programming team with the allocations of stages/spaces.
- The anticipated audience is estimated and taken into consideration during this stage of the selection process.
- The Artist is expected to arrive “on set” fully prepared.
- There are minimal or no storage facilities in the venues.
- Do you have a set/props heavy production? Our team will consult with you during the pre-festival period.
- Your team will be assigned a tech consultant that will analyse your needs vs. venue offering and work out the ins and outs of logistics.

- Access to your allocated stage is strictly limited, with approximately 30-60 minute set up and 30-45 min bump out. These may vary from festival to festival and depending on venues.
- Technical rehearsal and meeting will be organised between house technicians and the production team.
- In some cases, separate non-venue based rehearsal spaces are made available depending on location. Not all festivals offer this service.
- Your box office split varies depending on the festival, please check with your selected location upon receiving your acceptance email.
- Box office revenue payout takes a minimum of one month from the completion of the festival (usually longer pending paperwork trail).
- There are several ways to declare the funds generated. Ticket sales declared as income will be taxed according to local tax rates. Ticket sales can also be matched with travel and accommodation costs that fall under the expenses category). This is tax-free.
- We realise that you need to budget your stay and minimise costs, but we strongly recommend that you factor in a few days before the festival to settle in and get the word of mouth spreading about your show.
- Cultural institutes and foreign embassies have minor budgets set aside for cultural support, funding is not easy to begin with, but it's not impossible and definitely worth a try. Upon participation confirmation please let us know if you need a letter of support to be issued for upcoming funding applications.
- Crowdfunding has proven to be very popular and successful for many previous NFN artists. Check out [www.indiegogo.com](http://www.indiegogo.com) to see examples of how you can generate funding in your community.
- Artists will be promoted via the festival websites, social media, newsletters, press releases and direct advertisement.
- All editorial materials such as promotional pictures and info texts are subject to approval from the programming team.
- Alterations to programme texts will be presented for approval prior to publication.
- The festival reserves the right to crop pictures for editorial purposes.
- Substandard/low-resolution promo images can't be included in the official programme. Information about file size specifications will be provided to all artists upon participation confirmation.
- The Fringe works according to the "many little streams create a river" principle. The more you put in, the more you get engaged, the further you get. More information about hyperlinking, use of hashtags and inviting people from your private and professional environment will come closer to the event.
- NFN member festivals invite hundreds of industry professionals to their festivals. Each year a number of productions are purchased by local or overseas producers.
- Many artists find their future collaborators through their Fringe participation.

## **ADDITIONAL FESTIVAL SPECIFIC GUIDELINES**

### **FINFRINGE**

- There's a 30 EUR fee that applies to applications submitted to FINFRINGE.

### **GOTHENBURG FRINGE**

- **The city is our stage:** we have conventional theatre, music and dance venues but are putting a special focus on site-specific work, creative use of heritage buildings and other unique venues. Please note that these venues can not offer the same tech as conventional venues and often require a certain amount of flexibility and creative solutions.
- There is a 30 Euro application fee for Gothenburg Fringe.

### **RVK Fringe**

- There is a 30 € application fee for Reykjavík Fringe.
- Artists that need a skilled technician will have to pay an additional ISK 10000 (approximately \$80/€70/£60) fee to help cover equipment, venue costs and technician fees. This fee applies to all shows taking place in Tjarnarbíó, The National Theatre, IDNÓ, Hard Rock Café and the circus tent unless otherwise stated. This cost will be deducted from ticket sales.

## **GET IN TOUCH!**

Got questions about the network? Our team is at hand nearly 24/7 via [www.nordicfringenetwork.com](http://www.nordicfringenetwork.com) or Facebook: [www.facebook.com/NordicFringeNet](https://www.facebook.com/NordicFringeNet) or e-mail the network coordinator: [adam@stockholmfringe.com](mailto:adam@stockholmfringe.com) OR network producer [hanna@gbgfringe.com](mailto:hanna@gbgfringe.com)

Your time and creativity invested in this process are much appreciated. We look forward to learning more about your work!

## **2022 ARTIST CALL - PARTICIPATING FESTIVALS,**

### **Bergen Fringe Festival**

Name of festival director(s): Line Jensen  
 Festival edition: 6th edition  
 Host city: Bergen, Norway  
 Nature of festival programming: Fully curated  
 General festival info email address: line@norwayfringe.com  
 Festival website: [www.norwayfringe.com](http://www.norwayfringe.com)  
 Festival Facebook: @NorwayFringeFestival  
 Festival Instagram: @nofringefestivalbergen  
 Application fee: No

## FINFRINGE

Name of festival director(s): Kristina Vahvaselkä & Sami Rannila,  
 Festival edition: 4th edition  
 Host city: Turku/Åbo  
 Nature of festival programming: Fully curated  
 Festival theme: No  
 General festival info email address: artist@finfringe.fi  
 Festival website: [www.finfringe.fi](http://www.finfringe.fi)  
 Festival Facebook: @finfringe  
 Festival Twitter: @fin\_fringe  
 Festival Instagram: @fin\_fringe  
 Application fee: Yes (30 €)

## Gothenburg Fringe Festival

Name of festival director(s): Chris O'Reilly, Josh Franklin & Hanna Magdalena Gödl  
 Festival edition: 7th edition  
 Host city: Gothenburg, Sweden  
 Nature of festival programming: Partially curated  
 General festival info email address: info@gbgfringe.com  
 Festival website: [www.göteborgfringefestival.com](http://www.göteborgfringefestival.com)  
 Festival Facebook: @GothenburgFringeFestival  
 Festival Twitter: @GBGFringe  
 Festival Instagram: @GBGFringe  
 Application fee: Yes (30 €)

## Oslo Fringe Festival

Name of festival director(s): Emilie Egebjerg  
 Festival edition: 2nd edition  
 Host city: Oslo, Norway  
 Nature of festival programming: Partially curated  
 Festival theme: No  
 General festival info email address: oslofringe@salted.no  
 Festival website: [www.oslofringe.no](http://www.oslofringe.no)

Festival Facebook: @oslofringe

Festival Instagram: @oslofringe

Application fee: No

## Reykjavík Fringe

Name of festival director(s): Nanna Gunnars and Jessica LoMonaco

Festival edition: 5th edition

Host city: Reykjavík, Iceland

Nature of festival programming: Partially curated

General festival info email address: info@rvkfringe.is

Festival website: [www.rvkfringe.is](http://www.rvkfringe.is)

Festival Facebook: [@rvkfringe](https://www.facebook.com/rvkfringe)

Festival Twitter: [@rvkfringe](https://twitter.com/rvkfringe)

Festival Instagram: [@rvkfringe](https://www.instagram.com/rvkfringe)

## Stockholm Fringe Festival (STOFF)

Name of festival co-director(s) & founders: Adam Potrykus, Helena Bunker and Lina Karlmark

Festival edition: 13th edition.

Host city: Stockholm, Sweden

Nature of festival programming: Partially curated

General festival info email address: info@stockholmfringe.com

Festival website: [www.stockholmfringe.com](http://www.stockholmfringe.com)

Festival Facebook: @Stoffholm

Festival Twitter: @Stoffholm

Festival Instagram: @Stoffholm

Festival Vimeo: @Stoffholm

Application fee: No

## Tranås at the Fringe

Name of festival director(s): Colm Ó Ciárnain

Festival edition: 9th edition.

Host city: Tranås, Sweden

Nature of festival programming: Partially curated

General festival info email address: arts@kultivera.nu

Festival website: <https://en.atthefringe.org>

Festival Facebook: @atthefringe

Festival Instagram: @kultivera\_tranas

Festival YouTube: <https://www.youtube.com/channel/UCzNrSR70nTxKFwsLbnq0rug>

Application fee: No

**THANK YOU!**



Warm regards from all the Nordic Fringe Network member festival directors & producers

*This document was revised DEC 2021 by Adam J.K.P (STOFF) & HANNA M.G. (GBG FRINGE)*